

BASIC AUTOMOTIVE TIRE SERVICE Training & Certificate Program 2003

ATS-200 Basic Automotive Tire Service Training & Certificate Program

New hires and experienced technicians require some form of documented training, and TIA's Basic Automotive Tire Service (ATS) Program is designed to meet that need. The self-study format is available in both VHS and DVD with a technician workbook. Basic ATS also includes a web-based component that utilizes an Interactive Compact Disc (ICD) to gain access to the video and high bandwidth exercises. With just a 28k modem, there is no waiting for downloads as the Internet connection simply directs the material on the ICD. The web-based component also includes a complete database management system that allows company administrators to monitor and download technician activity. A 12-month unlimited access subscription to the web-based portion of Basic ATS is included in every package.

Basic ATS is comprised of eight modules:

- **Module 1** covers the basic principles of tires and wheels, including sizing and sidewall information.
- **Module 2** outlines the procedures for raising a vehicle using in-ground, above ground and portable lift equipment.
- **Module 3** covers tire and wheel assembly removal and installation, including rotation patterns and proper lug nut torque procedures.
- **Module 4** includes the step-by-step demount, mount and inflation procedures using a center post and rim clamp tire machine.
- **Module 5** covers tire and wheel assembly balancing procedures and guidelines.
- **Module 6** is dedicated to diagnosing tire and wheel problems with a focus on runout measurement of the tire, wheel and hub.
- **Module 7** covers the step-by-step procedures for installing one-piece and two-piece nail hole repairs in passenger and light truck tires.
- **Module 8** includes frequently asked questions related to tires and wheels.

Every technician that successfully completes the training program and returns the proper documentation with an additional minimal fee to TIA receives a TIA Certificate of Completion. The web-based component provides automatic documentation of participation, regardless of the score on the final exam, and allows the administrator access to the database for the entire company at the corporate level. It also allows branch managers to view the progress and performance of employees in their particular locations.

ATS-200

ATS-200 (Includes technician workbook, VHS, DVD, ICD and 12-month unlimited access to web-based component. A subscription must be purchased for each participating location.)

1-10	\$150/\$300
11-50	\$140/\$290
51-100	\$130/\$280
101-500	\$120/\$270
501-1000	\$110/\$260
1001+	\$100/\$250

Basic Automotive Tire Service Training Certificate of Completion

Every technician that successfully completes the Basic ATS Training Program and exam is eligible to receive a Certificate of Completion. By returning the proper documentation and an additional minimal fee to TIA after completing the program and exam, Basic ATS students will receive a Certificate of Completion within two weeks. The Certificate serves as additional documentation of training and as a morale booster for employees by recognizing their skills, hard work and commitment to serving the customer.

ATS-200CC (1lb) \$10/\$20



www.tireindustry.org

1532 Pointer Ridge Place
Suite E
Bowie, Maryland
20716-1883

800.876.8372
301.430.7280
301.430.7283 f

BASIC AUTOMOTIVE TIRE SERVICE SUBSCRIPTION ORDER FORM



I. WAYS TO ORDER

MAIL

Tire Industry Association
1532 Pointer Ridge Place, Suite E
Bowie, Maryland 20716-1883

PHONE

301.430.7280
800.876.8372

FAX

301.430.7283

WEBSITE

www.tireindustry.org

II. CONTACT INFORMATION

Date Ordered _____

Name _____

Company _____

Shipping Address (no P.O. Boxes) _____

City _____ State _____ Zip+4 _____

Phone _____ Fax _____

E-mail _____

Website _____

III. PRICING INFORMATION

ATS-200 Basic Automotive Tire Service Training & Certificate Program (price per Subscription)
(Includes technician workbook, VHS, DVD, ICD and 12-month unlimited access to web-based component.)

A Subscription must be purchased for each participating location.

	Member	Non-Member
1-10	\$150	\$300
11-50	\$140	\$290
51-100	\$130	\$280
101-500	\$120	\$270
501-1,000	\$110	\$260
1,001+	\$100	\$250

Shipping and handling \$5 per Subscription.

IV. ORDER INFORMATION

Item Ordered	Quantity Ordered	Unit Price	Product Cost	Shipping and Handling	Total Cost
ATS-200 Basic Automotive Tire Service Training & Certificate Program	_____	x _____	= _____	+ _____	= _____

V. METHOD OF PAYMENT

Check (make payable to TIA) Invoice Me (TIA members only) P.O. # _____

VISA MasterCard AMEX

Credit Card Number _____ Expiration Date ____/____/____

Card Holder Name (Please print) _____

Card Holder Signature _____