



RUBBER
manufacturers
association



SUPPORT NATIONAL TIRE SAFETY WEEK
April 22-28, 2007

**Yes, we'll be a *PART*ner in the
"Be Tire Smart – Play Your *PART*" Program!**

The **Tire Industry Association** has teamed up with the **Rubber Manufacturers Association** to promote the sixth annual "**National Tire Safety Week**," April 22-28, 2007.

TIA and **RMA** need your help to educate motorists about proper tire care and safety. By signing up for this program, you'll be provided **AT NO CHARGE** with RMA's **Be Tire Smart – Play Your PART** brochures that you can give to your customers.

- RMA will provide a "Be Tire Smart – Play Your PART" kit to participating tire dealers.
- To obtain materials fill out the form below or **sign up online at www.betiresmart.org**.
- Materials will be shipped in April 2007, prior to National Tire Safety Week so you'll have them on hand to distribute during that important week!

NOTE: This is available to US based companies ONLY.

PLEASE PRINT and FAX BACK TO 202-682-4812.

Name: _____

Company Name: _____

Address: _____

(No PO Box)

City, State, Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Number of Stores _____ Brochure Language: English ____ Spanish ____

Signature: _____



be tire smart
play your PART

PRESSURE • ALIGNMENT • ROTATION • TREAD

A consumer education program of the Rubber Manufacturers Association