

# GLOBAL MEMBERSHIP

commercial • retail • retread/repair • tire & rubber recycling



*The Tire Industry Association (TIA) —  
Representing and Educating  
the World's Tire Industry Professionals*

*The Tire Industry Association (TIA) has a history that spans more than 80 years and includes several name changes. Originally known as the National Tire Dealers & Retreaders Association (NTDRA), the organization gave birth over the years to the American Retreaders Association (ARA) and the Tire Association of North America (TANA). ARA changed its name to the International Tire & Rubber Association (ITRA) and merged with TANA in 2002 to form the current Tire Industry Association (TIA), which now represents every interest in the tire industry.*

*TIA is a global association that represents all segments of the tire industry, including those that manufacture, repair, recycle, sell, service, or use new or retreaded tires, and also those suppliers or individuals who furnish equipment, materials, or services to the industry.*

## **How to Join TIA**

*Don't miss this valuable opportunity to stay informed and connected to the pulse of the tire industry. Join TIA today! You can access an online membership application at [www.tireindustry.org](http://www.tireindustry.org), or call +1.301.430.7280.*

# Join TIA Today, and Enjoy the Following Benefits of Membership



## ***TIA's Global Reach***

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*The Tire Industry Association brings together members from over 50 countries around the world enabling them to stay competitive and connected in the global marketplace. This network of over 6,000 members gives you the invaluable benefit of global communication.*

*Through TIA's Global Membership, businesses can learn from each other, monitor international issues, and work together to solve common problems.*

*TIA works to address the needs of today's globally oriented tire businesses and to provide an important international forum to exchange ideas. TIA's Global Membership strengthens relationships with businesses throughout the world.*

## ***Education and Certification***

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*Through our Web- and CD-based classroom courses and workshops, TIA Global Member companies can take advantage of some of the world's best learning opportunities that are designed specifically for the tire industry. Shop and technician certification is also available to TIA Global Member companies.*

## ***Networking and Events***

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*TIA's Tires, Wheels & Equipment Section of the Specialty Equipment Market Association (SEMA) annual show and TIA's Off-the-Road Tire (OTR) Conference offer exhibits, workshops, seminars, courses, and other special events that are all designed as opportunities for you to meet and network with business contacts who can help you enhance your business.*

## ***Website and Industry Magazine***

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*TIA's website, [www.tireindustry.org](http://www.tireindustry.org), is a valuable resource for industry news and provides an Internet marketplace, an events calendar, and hundreds of categories with searchable topics. TIA Global Members have an exclusive members only section, where they have access to a searchable membership directory, a publication archive, and can update information in their membership account online.*

*Today's Tire Industry, a quarterly publication, is your source for staying informed on all that is happening with TIA and its members. In addition to TIA news, the publication has many technical articles that help to strengthen members' knowledge and remain up to date with the ever-changing global economy. Specifically, Today's Tire Industry provides extensive coverage in every issue on these industry markets: Tire Retailing, Commercial (truck & fleet) Tire Service, Tire Retreading & Repairing, and Tire & Rubber Recycling.*

## ***Public Relations***

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*TIA raises the awareness of tire industry issues, including waste tire recycling, tire safety, and tire pressure monitoring systems through trade publications and news media outreach.*

## ***Government Relations***

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*TIA keeps its members informed on legislative issues – both in the U.S. and internationally – that affect the industry and provides members a way to address potential legislation and government regulations collectively and effectively.*

## ***Tire Recycling and Scrap Tire Issues***

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*TIA addresses scrap tire issues and supports tire recycling through its various government affairs, communications, and educational outreach efforts.*

# INTERNATIONAL MEMBERSHIP APPLICATION



WORKING FOR THE INDUSTRY...WORKING FOR YOU.

## I. WAYS TO JOIN

### MAIL

Tire Industry Association  
1532 Pointer Ridge Place  
Suite G  
Bowie, Maryland USA 20716-1883

### PHONE

+1.301.430.7280

### FAX

+1.301.430.7283

### WEBSITE

www.tireindustry.org

## II. CONTACT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

## III. ANNUAL MEMBERSHIP DUES

International Membership .....US\$200 annual dues

## IV. MARKET

Select the market you represent.

Commercial  Retail  Retread/Repair  Recycling

Other \_\_\_\_\_

## V. CATEGORY

Select all categories that apply to your primary business.

Commercial Tire Dealer  Manufacturer  Retail Tire Dealer  Tire and Rubber Recycler

Fleet/Municipality  Marketer/Consultant  Retreader DOT Code \_\_\_\_\_  Wholesaler/Distributor

Industrial  OTR  Supplier  Other \_\_\_\_\_

## VI. METHOD OF PAYMENT

Check (In US\$ payable to TIA)  VISA  MasterCard  AMEX

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Card Holder Name (Please print) \_\_\_\_\_

Card Holder Signature \_\_\_\_\_

TIA represents all sectors of the tire and rubber industries and is dedicated to the success of these industry professionals worldwide.