

# GLOBAL TIRE EXPO

POWERED BY TIA

THERE'S NO PLACE LIKE IT.

## 2023 SAVE THE DATE TIA TENTATIVE SCHEDULE OF EVENTS

Pre-Show Events Hosted at  
Planet Hollywood Resort & Casino  
Prior to GTE/SEMA Show

### SUNDAY, OCT. 29

2:00 p.m.–4:00 p.m. **TopGolf - Government Affairs Benefit**  
*TopGolf, 4627 Koval LN, Las Vegas, Nev.*

### MONDAY, OCT. 30

*All meetings located at Planet Hollywood unless otherwise noted.*

8:00 a.m.–2:00 p.m.	<b>TRMG Meeting</b>	3:30 p.m.–5:00 p.m.	<b>TRIB Meeting</b>
9:00 a.m.–4:00 p.m.	<b>TIAE Meeting</b>	3:00 p.m.–4:00 p.m.	<b>TIA Retail Advisory Council Meeting</b>
9:30 a.m.–10:00 a.m.	<b>TIA Board Continental Breakfast</b>	5:00 p.m.–6:30 p.m.	<b>Tire Industry Honors Cocktail Reception</b> <i>(Ticketed event – open to all members and show attendees)</i>
10:00 a.m.–12:00 p.m.	<b>TIA Board of Directors Meeting</b>	6:30 p.m.–8:00 p.m.	<b>Tire Industry Honor Awards Ceremony</b> <i>(Ticketed event – open to all members and show attendees)</i>
12:00 p.m.–12:30 p.m.	<b>Annual Membership Meeting and Press Conference</b> <i>(open to all members)</i>		
2:00 p.m.–3:00 p.m.	<b>TIA Electric Vehicle Advisory Council</b>		

### TUESDAY, OCT. 31

*All meetings located at Las Vegas Convention Center.*

9:00 a.m.–5:00 p.m. **Global Tire Expo – Powered by TIA/SEMA Show** *Lower South Hall*  
10:00 a.m.–11:00 a.m. **TPMS at 10**  
10:00 a.m.–11:00 a.m. **Truck Tires at 10 for Commercial Dealers**  
2:00 p.m.–3:30 p.m. **Tires at 2**

### WEDNESDAY, NOV. 1

*All meetings located at Las Vegas Convention Center.*

9:00 a.m.–5:00 p.m. **Global Tire Expo – Powered by TIA/SEMA Show** *Lower South Hall*  
10:00 a.m.–11:00 a.m. **TPMS at 10**  
10:00 a.m.–11:00 a.m. **Truck Tires at 10**  
2:00 p.m.–3:30 p.m. **Management at 2**

### THURSDAY, NOV. 2

*Las Vegas Convention Center*

9:00 a.m.–5:00 p.m. **Global Tire Expo – Powered by TIA/SEMA Show**  
*Lower South Hall*

### FRIDAY, NOV. 3

*Las Vegas Convention Center*

9:00 a.m.–4:00 p.m. **Global Tire Expo – Powered by TIA/SEMA Show**  
*Lower South Hall*



TIA BOOTH: Las Vegas Convention Center  
South Hall/Booth 40067

Note: The Global Tire Expo is a segment of the  
SEMA Show. Tentative Schedule as of 12/2022.