

Hotel Room Block Selling Out Quickly — REGISTER TODAY!

OFF-THE-ROAD TIRE CONFERENCE

Maximizing Growth Through Training, Industry Insight & Professional Development

February 22–25, 2023 • Tucson, Arizona



**Hilton Tucson El Conquistador
Golf & Tennis Resort**
10000 North Oracle Road, Tucson, Ariz.
22 miles from Tucson International Airport (TUS)

Group Room-Block Policy: Paid conference registration is required before booking a room in the Group Room Block. An exclusive discounted Run of House room rate of \$215 per night with a waived daily resort charge is available to registered conference delegates only if reserved through the Group Room Block. All reservations require a credit card deposit equivalent to two (2) room nights at the time of booking. Full pre-payment of the booking will be processed on Friday, Jan. 6, 2023, using the payment method on file. Cancellation and reduction of room nights are non-refundable after Friday, Jan. 6, 2023. Room-block expires on Friday, Jan. 13, 2023. Reservations booked on or after Friday, Jan. 6, 2023, require full pre-payment and are non-refundable.

Cancellation Policy: Registration fee non-refundable after Jan. 6, 2023.

REGISTER TODAY TO ATTEND THE ANNUAL OFF-THE-ROAD TIRE CONFERENCE

The Tire Industry Association's 68th annual Off-the-Road Tire Conference is heading west to Tucson, Ariz., in 2023.

Join your colleagues at the go-to OTR tire event of the year, attracting a Who's Who of attendees from around the globe.

If you're a retreader, tire dealer, manufacturer, supplier or service provider involved in OTR tires, you won't want to miss out. Planned are three days of educational sessions, business meetings, leisure activities and lots of time for networking.

See for yourself why TIA's OTR Tire Conference is the premier gathering of the earthmover tire industry. Register today!

www.tireindustry.org

Who Attends the OTR Tire Conference?



- ✓ Tire Dealers
- ✓ Retreaders
- ✓ Tire Manufacturers
- ✓ Wheel/Rim Manufacturers
- ✓ Tire Repair Material Manufacturers
- ✓ Service Truck Manufacturers
- ✓ Recyclers
- ✓ Suppliers:
 - Casings & Used Tires
 - Consultants
 - Repair Materials, Tools & Equipment
 - Retread Equipment
 - Retread Materials/Rubber
 - Tire Tracking Software
 - Tire Fill & Sealant
 - Tire Service Equipment & Tools
 - Tire Pressure Monitoring Systems
 - Wheels & Rims

www.tireindustry.org

"The venue was spectacular, topics were relevant, networking abounded, friendships nurtured, and time well spent."

"Our #1 Event."

"This was a great event and well worth the trip."

“

Best place to catch up with friends and do business in a short time.

”

"Great networking with clients and future clients."

"Success, Success, Success!"

"Informative - Great Networking"

"I Love this conference."

"Excellent conference! Great topics and speakers and a beautiful location!"

"Great opportunity to reconnect and educate."

"Had a great time talking with industry leaders."

What Are 2022 OTR Tire Conference Attendees Saying?

"Had a great time; this was a well-attended conference with new faces."

"Always a great event."

"Excellent experience."

"Thanks to all who put this together! Wonderful location, event, and experience as always!"

"As a rookie vendor attendee, far exceeded expectations."

"Awesome event to meet people and see people in our industry."

"Great experience for my first time attending."

"Well planned and executed event. Cheers to the TIA team!"

"Always one of my favorite trips."

"A must for all OTR industry members."

“

I enjoyed every day and learned a lot, I'm looking forward to next year.

”

"Sincere, meaningful, tight-knit, welcoming event and attendees."

"High energy and refreshing. Great cross-section of tire industry talent."

"Eye-opening."

"Productive but relaxing."

www.tireindustry.org

THE PREMIER EVENT FOR THE MOVERS & SHAKERS OF THE GLOBAL OTR TIRE BUSINESS



20
22

OFF-THE-ROAD TIRE CONFERENCE SNAPSHOT

2022 OTR TIRE CONFERENCE RECAP VIDEO

470+
ATTENDEES



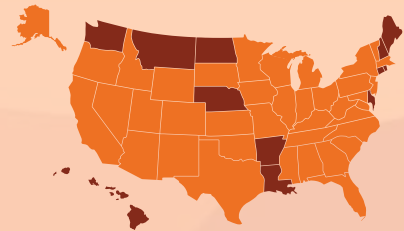
100+
FIRST TIMERS



10
COUNTRIES

&

40
STATES



17

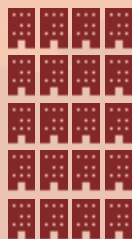
TRAINING,
INDUSTRY INSIGHT
& PROFESSIONAL
DEVELOPMENT
SESSIONS



11
NETWORKING
& SOCIALIZING
OPPORTUNITIES

153

COMPANIES



63

SPONSORS



26

SPEAKERS

2,335

SOCIAL MEDIA POSTS



576
PHOTOBOMBS



#OTRConference

2023 Registered Conference Attendee Companies



102psi
31 Inc. XtraSeal
Advantage Pressure Pro, LLC
AirBoss Rubber Solutions
AME International
Armadillo Tire LLC
B&J Rocket America, Inc.
Balkrishina Industries, Ltd.
Best One Tire & Service
Best One Kentuckiana
Big Horn Tire, Inc.
BKT Tires Canada
BKT USA, Inc.
Bridgestone Americas Inc.
Carlisle TyrFil
Carpenter Co.
Caterpillar Corp.
Central Marketing, Inc.
CFI Tire
Cima Impianti SPA
Commercial Tire, Inc.
Community Tire Retreading
Continental Tire
Continental Tire the Americas, LLC
Craft Tire Inc.
Doran Manufacturing
Double Coin Tires
East Bay Tire Company
Elgi Rubber Co. LLC
Federated Insurance Companies
Fix1Pneu
Fleet Equipment Corporation
Fountain Tire Ltd
Fuller Brothers, Inc./Tire Life
Gaither Tool Company
Good Tire Service
Goodyear Tire & Rubber Company
GMI Wheels
H&H Industries, Inc.
Haltec Corporation
Heavy Duty Tire, LLC
Hedweld USA Inc.
Hennessy Industries, Inc.
Huntington Bank

IMI
IMS Fabrication, Inc.
International Marketing, Inc.
International Tire Repair Solutions Inc.
Jessie's Tires
JKC Equipment Parts & Services Inc.
Just Easy Tools ApS
Kal Tire
Ken-Tool
King's Tire Service, Inc
KLINGE
Las Zirh Zincir san.Tic.A.
Liberty Tire Recycling
LLC Shiny I Disky Kazan
MaddenCo, Inc.
Magna Tyres USA
Marshall Tire Group
MAXAM Tire
McCarthy Tire Service #31
McCarthy Tire Service #99
MCI Crane Inspection LLC
Modern Tire Dealer
Monaflex Tyre Repair Systems
Myers Industries/Myers Tire Supply
Nokian Tyres
Norco Industries, Inc.
Northwest Tire, Inc.
OTRTires.com
OTR Wheel Engineering, Inc.
OTRUSA.com
Owner Resource Group
Pewag Chain Inc.
Polar Rubber Products Inc.
Pomp's Tire Service - Corp HQ
Pre-Q Galgo Corp.
Purcell Tire & Rubber Company
QuanTerraTech
REMA TIP TOP North America Inc
Retreading Business Ltd
RIMEX Supply Ltd
Rodarte Tires And Parts
Rubber, Inc.
SATO America
Service Tire Truck Centers

SETCO Solid Tire & Rim
Shamrock Marketing, Inc.
Southern Tire Mart
Southeastern Wholesale Tire
Sparks Commercial Tire, Inc.
Specialty Tires of America
Stellar Industries, Inc.
Sullivan Tire
Sunstate Equipment Company-HQ
T & W Tire
Taylor Tire Company, Ltd.
Tech International
Tesco-Italmatic LLC
The Tire Welder
Tire Business/Crain Communications
Tire Industry Association
Tire Retread & Repair Information Bureau
(TRIB)
Tire and Rubber Association of Canada
(TRAC)
Tire Stewardship Manitoba
Titan International
Topy America, Inc.
Trelleborg Wheel Systems Americas, Inc.
Triangle Tire USA
Tufco, Inc.
TYRFIL Brazil – CR TYRE SOLUTIONS
Tyres International, Inc.
Vast Management International, Inc.
Vipal Rubber Corporation
VM Rubber SRL
Vulcan - Vulcap Industries, Inc.
Westlake
Wheels Now Inc
Yokohama Off-Highway
Tires America, Inc.

As of Jan. 3, 2023

OFF-THE-ROAD TIRE CONFERENCE

2023 SPONSORS

31 INC. XtraSeal
AirBoss Rubber Solutions
AME International, LLC
Armadillo Tire
Ascenso Tires North America
B&J Rocket America Inc.
BKT USA, Inc.
Bridgestone Americas, Inc.
Carlisle TyrFil
Carpenter Co.
Central Marketing, Inc.
CIMA Impianti Spa
Community Tire Retreading
Continental Tire the Americas, LLC
Double Coin Tires
Doran Manufacturing
Federated Insurance
Fountain Tire
Fuller Brothers, Inc./Tire Life
GMI Wheels
The Global OTR Library
The Goodyear Tire & Rubber Company
Haltec Corporation
Heavy Duty Tire, LLC
Hedweld USA Inc.
H&H Industries
Huntington National Bank
IMS Fabrication
International Tire Repair Solutions
Kal Tire's Mining Tire Group
Ken-Tool
KLINGE
Las Zirh Zincir San. Tic. A.S.
MaddenCo, Inc.
MAXAM Tire

Modern Tire Dealer
Mohawk Rubber Sales
Monaflex Tyre Repair Systems
Myers Tire Supply
Nokian Tyres Inc.
OTR Wheel Engineering
OTRUSA.com
Pewag Chain Inc.
Polar Rubber Products Inc.
Pre-Q Galgo Corporation
Purcell Tire & Rubber Co.
REMA TIP TOP North America, Inc.
RIMEX Supply, Ltd.
Rubber Inc.
RubberJet Valley srl
Salvadori - TRC
SATO America
Shrader Retreading- A Division of
Craft Tire Inc.
Shamrock Marketing, Inc.
Stellar Industries, Inc.
TECH
Tesco-Italmatic LLC
Tire Business
Titan International
Topy America, Inc.
Trelleborg Wheel
Tucker Albin & Associates
Synchrony
Systems Americas, Inc.
Triangle Tire, USA
Vipal Rubber Corporation
Yokohama Off-Highway Tires
America, Inc.
ZC Rubber America

As of Jan. 3, 2023

Interested in sponsorship opportunities? Contact lpindell@tireindustry.org

Off-the-Road (OTR) Tire Conference Terms & Conditions



The Tire Industry Association requires your cooperation in complying with these policies as a condition of your attendance. By registering for or attending any event or activity associated with the Tire Industry Association's Off-The-Road Tire Conference, I agree to the following:

1. Definition of Conference Registration:

Delegate - Conference attendee employed by registered company: Registration includes all conference sessions, breakouts, meal functions, access to app and attendee directory (leisure activities additional cost).

Guest - Guest of registered delegate: Registration includes access to meal functions ONLY. Guest MUST be registered for conference in order to attend any meal function or leisure activity (leisure activities additional cost), no exceptions.

2. Registration Packets will be available for pick up onsite, at the conference. Badges will not be mailed in advance. Badges are the property of the Off-the-Road (OTR) Tire Conference and must be surrendered upon request. Badges must always be worn in plain view.
3. Private meetings and engagements are not permitted during scheduled events. Photos, videotaping or audiotaping of conference sessions is prohibited.
4. **Group Room-Block Policy:** Paid conference registration is required before booking a room in the Group Room Block. An exclusive discounted Run of House room rate of \$215 per night, with a waived daily resort charge, is available to registered conference delegates only if reserved through the Group Room Block. All reservations require a credit card deposit equivalent to two (2) room nights at the time of booking. Full pre-payment of the booking will be processed on Friday, Jan. 6, 2023, using the payment method on file. Cancellation and reduction of room nights are non-refundable after Friday, Jan. 6, 2023. Room-block expires on Friday, Jan. 13, 2023.
5. Reservations booked on or after Friday, Jan. 6, 2023, require full pre-payment and are non-refundable.
6. **Cancellation Policy:** Registration fee non-refundable after Jan. 6, 2023.
7. **Consent:** The act of registering for the conference is your affirmative consent that delegate contact information will be accessible via conference directory and app.
8. **Photo Release:** TIA and its legal representatives and assignees retain the right and permission to publish, without charge, photographs taken during this event. These photographs may be used in publications, including electronic publications, or in audiovisual presentations, promotional literature, advertising or in other similar ways.
9. **Medical Release:** An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. With registration, I agree and acknowledge that I'm participating in the conference of my own free will and assume all risks related to exposure to COVID-19. While the Tire Industry Association does its best to provide the safest possible environment for events, I acknowledge freely and knowingly that as a result of my registration and participation, I as a result of this assume responsibility for my own wellbeing and safety, releasing the Tire Industry Association, its staff, elected officials, presenters and any other individuals or entities associated with TIA's 2023 Off-The-Road Tire Conference of any harm.
10. **Waiver of Liability Agreement:** I release the Tire Industry Association, its staff, elected officials, presenters and any other individuals or entities associated with TIA's 2023 Off-The-Road Tire Conference from any and all liability connected with my participation, as well as from any liability related to changes to the schedule, events or activities. I acknowledge and agree that I am participating on my own choice and assume all risk in connection thereof, and that in the event that a need for emergency medical service arises, I authorize and consent to such services being provided at my own expense.