



## SPONSORSHIP

**Marvin Bozarth** was the Executive Director of the International Tire and Rubber Association (ITRA) before the merger and the strongest proponent of what became TIA training and certification. He was a retreader at heart, specifically OTR retreading, and was a fixture at the OTR Tire Conference for decades. His love of OTR tires and passion for training and education come together naturally for naming the Earthmover Tire Service (ETS) Technician of the Year in his honor.

Marvin was also a technician. His travels include countless stories of ruining another pair of his trademark khaki pants because he saw a problem and then helped fix it correctly. That same attention to detail and focus on following the proper safety guidelines embodies the Bozarth award winner so the winner must be an experienced technician who has completed TIA's Commercial Tire Service (CTS) and ETS programs so they are trained to comply with Occupational Safety and Health Administration requirements in addition to the specific task training for servicing OTR tires, wheels and rims.



The Marvin Bozarth ETS Technician of the Year and one guest will receive roundtrip airfare, transfers, conference registration and accommodations to the OTR Tire Conference in New Orleans in February of 2027. The Bozarth award winner will be recognized during the program on Wednesday afternoon and at the Welcome Gathering on Wednesday evening. Sponsorship is \$1,000.

### **BENEFITS OF SPONSORSHIP:**

**As a sponsor, your logo will be prominently featured in several high-visibility placements:**

- > Acknowledgment in the "Thank You" ad in the OTR Tire Conference Directory.
- > Display on screen during the award announcement.
- > Inclusion on the TIA Website under the Marvin Bozarth Award page for one year, with a link to your chosen site.
- > Placement on signage at the TIA OTR Tire Conference Tabletop.
- > Recognition in all press releases and communications regarding the Marvin Bozarth Award for 2027.

**THE DEADLINE TO SUBMIT SPONSORSHIP IS JANUARY 4, 2027**



# MARVIN BOZARTH ETS TECH OF THE YEAR SPONSORSHIP



Thank you for sponsoring the Marvin Bozarth ETS Tech of the Year Award. Your generous \$1,000 contribution will help ensure that the award recipient and a guest enjoy a truly memorable experience. Your support will help cover travel expenses, hotel accommodations, OTR registration, and a leisure activity, allowing the winner and their guest to feel like rockstars.

## WAYS TO SUBMIT FORM

### MAIL

Tire Industry Association  
1532 Pointer Ridge Place, Suite G  
Bowie, MD 20716-1883

### PHONE

301.430.7280  
800.876.8372

### FAX

301.430.7283

### EMAIL

[mblevins@tireindustry.org](mailto:mblevins@tireindustry.org)

## CONTACT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## SPONSOR BRANDING

- I will submit logo in eps or high-resolution jpg format. Email logo to [mblevins@tireindustry.org](mailto:mblevins@tireindustry.org) with sponsorship agreement.
- Company logo on file no modifications required.

## PAYMENT

Total Amount \$ \_\_\_\_\_

Check (Make payable to TIA)     Invoice me. My company's PO authorization number for this transaction is \_\_\_\_\_

VISA                                       MasterCard                       AMEX

Credit Card Number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_    Expiration Date \_\_\_\_\_ / \_\_\_\_\_    CVV \_\_\_\_\_

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