

TIRE INDUSTRY ASSOCIATION

2023-24 BOARD OF DIRECTORS NOMINEES



JOSEPHINE FOLEY – Sullivan Tire & Automotive Service, Norwell, Mass.

Dealer, Retreader

Markets: Retail, Commercial/Truck, Wholesale, Retread/Repair, OTR, Farm/Agriculture

Josephine is manager of Sullivan Tire's Safety and Fleet Department, where she is passionate about training, compliance and managing risk to create a safer operation. In her current position, she implemented several practical safety policies and procedures to ensure the continued wellbeing of employees and customers. Josephine is a TIA Automotive Tire Service and Commercial Tire Service certified instructor, OSHA 30 General Industry certified, and has her Automotive Fleet Manager and Associate Safety Professional certifications. She is a member of the National Association of Fleet Administrators, was recently named to the Certified Automotive Fleet Management Commission and is a member of the American Society of Safety Professionals. Her almost 20 years of experience working with the Department of Transportation, safety and tire operations reflects her dedication to employee and customer safety. She believes industry partnerships are integral to advance training, which is the key to employee safety and retention. She hopes to work with TIA and its mission to promote safety through training and education, which aligns directly with her passion.



DAVE GOUTHRO – Groupe Touchette/National Tire Distributors, Moncton, New Brunswick, Canada

Non-Dealer, Wholesaler/Distributor

Markets: Wholesale

As distribution center manager for Groupe Touchette's warehouse in Moncton, Canada, Dave serves in the company's largest distribution center in Atlantic Canada. Always present and active in the building, Dave has built a strong diverse team of talented individuals. The Moncton facility consistently delivers strong safety metrics, low turnover metrics, strong sales volume and stands out as a leader in corporate social responsibility and community involvement. In 2022, Dave served as chairperson of the National Corporate Social Responsibility Committee, where he was able to increase community involvement and charitable giving nationally. For the past two years, he has been named to the Top 20 Leaders Under 40 by the local Chamber of Commerce relating to the Moncton facility and for his involvement with numerous charitable boards in the region. Dave is a foster parent turned adoptive parent, who currently serves as vice president to Urban Rural Rides, a province wide volunteer driver program, chairperson to the SRS Regional Parent Teacher Association, director for the Volunteer Center of Southeastern New Brunswick, director for the Canadian National Institute for the Blind and director for the Lions Club of Salisbury. Dave seeks to join the TIA Board to continue to grow a platform of improving safety, inclusivity/diversity and corporate social responsibility within the industry. Skills he would bring to the Board include his characteristics of integrity, competency, insightfulness, strong communication and organizational skills, dedication and effectiveness.



BRENT KLOMPRENS – Technical Rubber Co., Johnstown, Ohio

Retreader, Supplier, Recycler, Non-Dealer Wholesaler/Distributor, Manufacturer - Tire or Other

Markets: Retail, Commercial/Truck, Industrial, Wholesale, Retread/Repair, OTR, Recycling, Farm/Agriculture

Brent is director of marketing and key accounts at Technical Rubber Co. where he leads the key account sales, marketing, product, training and pricing teams. Brent holds a B.A. degree in business management from Northwood University and earned his MBA degree from Indiana University. In his eight years in the tire industry, he has been involved with the Tread Rubber and Tire Repair Materials Manufacturers Group, the Technology and Maintenance Council of the American Trucking Associations, the Wheel & Tire Council, the Automotive Maintenance and Repair Association among others, and serves on TIA's Electric Vehicle Advisory Council. Brent said his experience working with tire manufacturers, tire dealers and industry associations gives him a unique understanding of industry trends and needs. He is passionate about training, both for technicians and consumers, and the importance of proper tire maintenance. He also understands that, largely due to sustainability initiatives and new vehicle technology demands, the tire industry likely will see unprecedented innovation in the near future. He said serving on the TIA Board would be a great way to promote education on new technology that impacts the tire industry.



JUSTIN LARGE – Sailun Tire Americas, Brampton, Ontario, Canada

Manufacturer - Tire or Other

Markets: Retail, Commercial/Truck, Industrial, OTR

Justin is director of sales, commercial products, for Sailun Tire Americas, whose parent company, Sailun Group, owns the Maxam tire brand. He has been active in the tire industry for 18 years with experience at both the dealer level, where he led a sales team of 10, and the manufacturing sector, his current role. Justin has a passion for giving back and helping to create fun working environments. Attracting young people has always posed a challenge for businesses and making the tire industry a fun place to work is the first step, he said. Justin has served a term on the board of the Toronto Transportation Club, the largest trucking association in North America, whose activities include giving back through scholarships and selected charities. In seeking a position on the TIA Board, Justin said the tire industry has provided him with many opportunities to grow throughout his career. "I am excited at the idea of being able to give back to the business and contribute to its success," he said.



TOMMY LEWIS – Mangum's Inc., Wilson, N.C.

Dealer, Fleet/Municipality, Supplier

Markets: Retail, Commercial/Truck, Wholesale, Retread/Repair, Farm/Agriculture

Tommy Lewis is contract maintenance assistant manager for Mangum's Inc., a fleet maintenance, transportation/storage and towing/road service company based in Wilson, N.C. He hopes to serve on the TIA Board to help make the tire industry safer for everyone. Tommy began his career as a road service technician having had a background as a mechanic. His tire training consisted of a 10-minute "how-to" session on changing tires before being sent out on a service call. A few years later, he participated in TIA's Commercial Tire Service training where he learned much more about working with tires safely. Since then, his No. 1 goal is safety not speed. At Mangum's, Tommy serves as a technical trainer. In addition, he is a diesel and heavy equipment technology instructor at a local community college. Tommy serves on numerous councils and organizations including the North Carolina Transportation Maintenance Council and the Technology and Maintenance Council of the American Trucking Associations, among others. His goal is to be able to promote safety and proper techniques on an industry-wide scale to help reduce downtime injuries and increase profitability for the company's industry partners.



MIKE LUKAVSKY – K&S Tire Recycling, Chicago Heights, Ill.

Recycler

Markets: Wholesale, Recycling

Mike Lukavsky, president of K&S Tire Recycling, wants to serve on the TIA Board to provide a voice to perhaps the most underrepresented segment of the industry - tires at their end of initial life. As a TIA Board member, he hopes to foster change in the industry that will no longer end with cradle to grave, but cradle to cradle. With his experience working for manufacturers, retailers and now recycling, Mike said he has a healthy perspective on the life of the tire. He relishes the opportunity to work with the "brilliant minds of the tire world," with the hopes of being able to share in guiding the industry in the ever-changing world of new technology. Mike's 30-plus years in the tire industry have included stints changing tires at a local tire shop during high school and working for various tire retailers including Goodyear, Pep Boys and NTW/NTB, manufacturers including Sumitomo Rubber Industries/Falken and Continental. His last 12 years have been spent completing the life cycle of tires working in the tire recycling industry.



ADAM MOFFATT – Tire Dealers Association of Canada, Port Dover, Ontario, Canada

Other (Association)

Markets: Retail, Commercial/Truck, Wholesale, Retread/Repair, OTR, Recycling, Farm/Agriculture

Adam Moffatt, executive director of the Tire Dealers Association of Canada (TDAC), describes himself as highly passionate about the industry, the advancement of "our" image, safe operations and the overall role the tire sector plays within the automotive field. Through his roles with the Ontario Tire Dealers Association (OTDA) and TDAC, he advocated for the tire sector to ensure fair treatment at various levels of government and the private sector. He has experience in tire hauling and recycling having worked in his family's business, Ontario Tire Recovery Inc. and later at Liberty Tire Recycling Canada, after the business was sold. In 2019 he was named OTDA executive director and in 2022 became executive director of the TDAC. Adam said his interest in joining the TIA Board is to ensure the smaller Canadian market is not overlooked through national representation and to bring knowledge to the Board through his background as a tire recycler and association director. A certified 400-level TIA instructor, Adam worked with the OTDA to reintroduce the TIA Automotive Tire Service training courses in the Ontario market. He looks to continue giving back to the sector that has played such a large role in his life.



GLEN NICHOLSON – TBC Corp., Palm Beach Gardens, Fla.

Dealer, Supplier, Non-Dealer, Wholesaler/Distributor

Markets: Retail, Commercial/Truck, Wholesale, OTR, Farm/Agriculture

Glen is a past TIA president (2016) and Board member who is running again to give back to the tire industry that has been "very good to me over the past 40 years." Over that span, he has been a tire technician, store manager, district manager and training manager, in addition to his current position as training and program manager at TBC Corp. He also taught the popular TIA/MOHR Retail virtual Retail, Commercial and Multi-store Leadership training classes for several years. In running for the TIA Board, Glen said he wants to help the industry "by volunteering to serve it as it has served me." He said he would like to use his expertise in training, shop operations, tire sales and tire service to help TIA continue its good work.



BRANDY SIELAFF – Commercial Tire, Meridian, Idaho

Dealer, Retreader

Markets: Retail, Commercial/Truck, Industrial, Wholesale, Retread/Repair, OTR, Farm/Agriculture

Brandy (incumbent) is vice president of human resources and safety for Commercial Tire and a current TIA Board member. For the last six years at Commercial Tire, she has worked on HR and safety operational solutions to improve employees' business outcomes. She is particularly proud of Commercial Tire's growth in safety training, employee training and employee engagement in their future. Her job involves working collaboratively to create strong partnerships with operations, sales and headquarters functions by participating and learning the business, visiting sites, leading meetings and training and being accessible as a resource to the company's business sites. She brings expertise in basic HR, succession planning, recruiting, compensation, safety, employee relations and education for both base and variable pay. Brandy said she would like to remain on the TIA Board to continue to participate in the innovative ideas and solutions TIA has for the betterment of overall industry safety and employee engagement, including enticing people to see tires as more than just a job.



JEFFREY "JD" STAGGS – Purcell Tire & Rubber Co., Phoenix, Ariz.

Dealer, Retreader

Markets: Retail, Commercial/Truck, Industrial, Wholesale, Retread/Repair, OTR, Farm/Agriculture

Purcell Tire's Field Director of Risk Management, Training and Safety Jeffrey "JD" Staggs has a passion for tires, safety, training and most of all people and technicians. He believes the worker bee has the power and can make or break an organization. But through training he/she can make it better. JD has worked in the tire business for 23 years, including 12 at Purcell Tire after time in the military. He believes safety should not take a backseat in a business setting and profitability shouldn't either. JD is a Mine Safety and Health instructor for Surface, Underground and Train the Trainer. He has a B.S. degree in Occupational Safety and Health, an M.S. degree in Occupational Safety and Health/Environmental Management and has been a firefighter/emergency medical technical for over 30 years. In addition, he has worked in law enforcement in South Carolina as a sergeant with the Department of Public Safety and as a commercial tire service/OTR tire technician in Greer, S.C. JD has been a trained TIA instructor for nearly 20 years and loves the passion, practices and standards TIA teaches. As a safety, training and environmental person, his goal is to save lives through the constant improvement of training through understanding, leadership.



CRAIG STEVENS - Big Horn Tire, Gillette, Wyo.

Dealer

Markets: Retail, Commercial/Truck, Industrial, Retread/Repair, OTR, Farm/Agriculture

Craig Stevens, general manager at Big Horn Tire, has a passion for the tire industry and the people who work in it. He finds it rewarding to bring solutions to his customers and provide safe working environments and stable, fulfilling careers for employees. The smaller independent tire dealer has a big role to continue to play in TIA. Coupled with the OTR segment that is sometimes overlooked, Craig feels being an advocate for these pieces is crucial to the continued success in the industry. Craig's career includes 14 years at Michelin, where his last assignment was operations manager for the North American Mine Group. While at Michelin he assisted with the development of the tire maker's best practices training program and helped with the rollout of the MEMS TPMS System. At Big Horn Tire, he has helped guide the company's growth strategy, adding three stores in four years. In the community, Craig is past president of the local Kiwanis club, supporting children and local charities. As a TIA Board member, Craig said he would bring a unique perspective to the Association, specifically OTR/mining, having worked in all sides of the business.



CRAIG TINKLENBERG - Fuller Brothers Inc., Clackamas, Ore.

Manufacturer - Tire or Other

Markets: Commercial/Truck, Industrial, Retread/Repair, OTR, Farm/Agriculture

Craig Jay Tinklenberg, sales and safety trainer for Fuller Brothers Inc., has held multiple management positions during his tire industry career but has never forgotten his roots. It's the service techs and retread plant craftsmen who make the tire industry roll. A TIA Level 400 certified trainer in earthmover and commercial tire service, Craig participated in TIA's filming of the new ETS program last year. He is a former long-time member of the Michigan Aggregate Association's safety committee. Craig's tire industry career began in high school working in his father's tire shop and retread plant. After the business closed during the 1980s recession, both went to work for Belle Tire in Grand Rapids, Mich. It was there that Craig developed his philosophy that to have a career in the tire industry he needed to focus on continual learning and professionalism. Craig has a passion for retreading, has done commercial fleet work for some of the biggest fleets in Michigan and performed service work on some of the world's largest mining equipment. With Fuller Brothers support, Craig is seeking to join the TIA Board to help and serve the next generation of techs, to pass the torch so to speak by helping them understand that safety is paramount to the tech, the companies they work for and the customers they service.