






# DRIVE YOUR FUTURE

## A CAREER IN THE TIRE INDUSTRY THAT MOVES YOU FORWARD

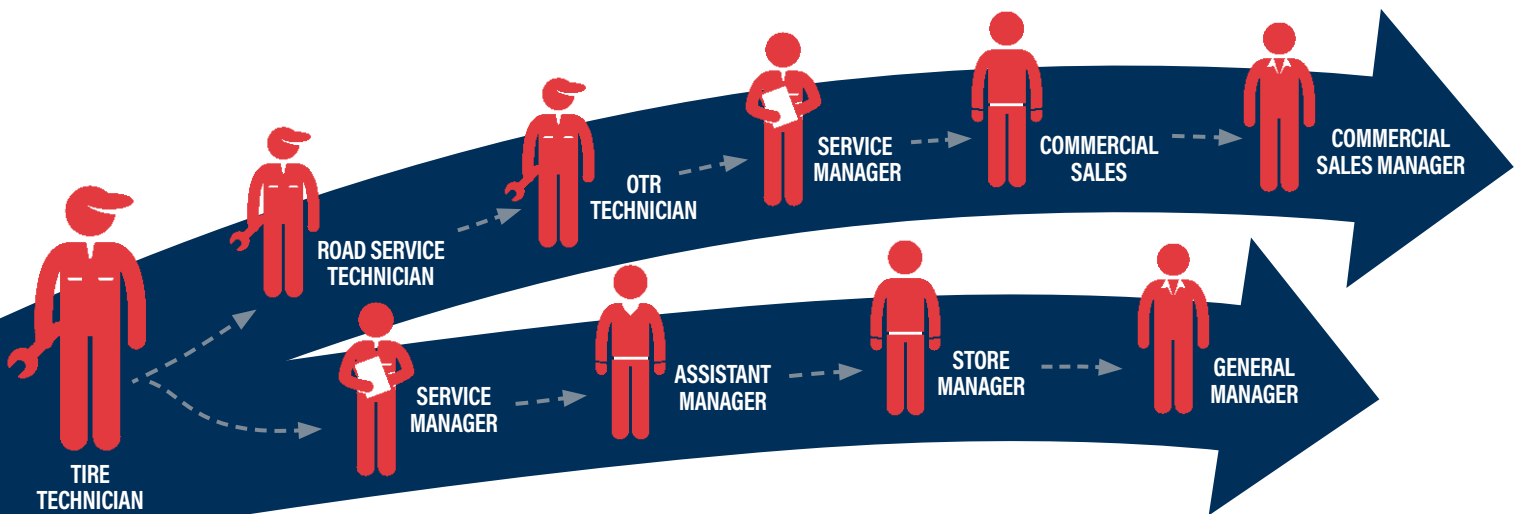
Looking for more than just a job? The tire industry offers hands-on work, real impact, and unlimited opportunity. Whether you're just starting out or ready to shift gears, this essential and rewarding field has a place for you.

### WHY THE TIRE INDUSTRY?

-  **MAKE A DIFFERENCE**
-  **BUILD REAL SKILLS**
-  **JOB SECURITY & ADVANCEMENT**
-  **BE PART OF A TEAM**
-  **NO TWO DAYS ARE THE SAME**

### WHO THRIVES IN THIS INDUSTRY

- ✓ **PEOPLE WHO LIKE WORKING WITH THEIR HANDS**
- ✓ **FAST LEARNERS READY TO GROW**
- ✓ **PROBLEM-SOLVERS AND TEAM PLAYERS**
- ✓ **THOSE LOOKING FOR A CAREER WITH PURPOSE**



### HEAR FROM THE INDUSTRY:

“After 10 years as a truck tire technician, I was given the opportunity to switch to OTR and never looked back. I love working outside and helping our customers get the most out of their tires. Winning the award was an honor that I share with all the tire technicians who keep the economy moving.” - TONY PASS, JIM WHITEHEAD'S BEST ONE TIRE & SERVICE, 2025 MARVIN BOZARTH ETS TECHNICIAN OF THE YEAR

“After leaving the military, I started at Sparks Tire as a janitor with a promise of growth—and within a month, I was learning earthmover tire service. That opportunity led me from technician to Vice President of Operations. The tire industry gave me a career path I never imagined.” - JAY HARMAN, 29 YEARS WITH SPARKS COMMERCIAL TIRE



[www.tireindustry.org](http://www.tireindustry.org)



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