






# DRIVE YOUR FUTURE

## A CAREER IN THE TIRE INDUSTRY THAT MOVES YOU FORWARD

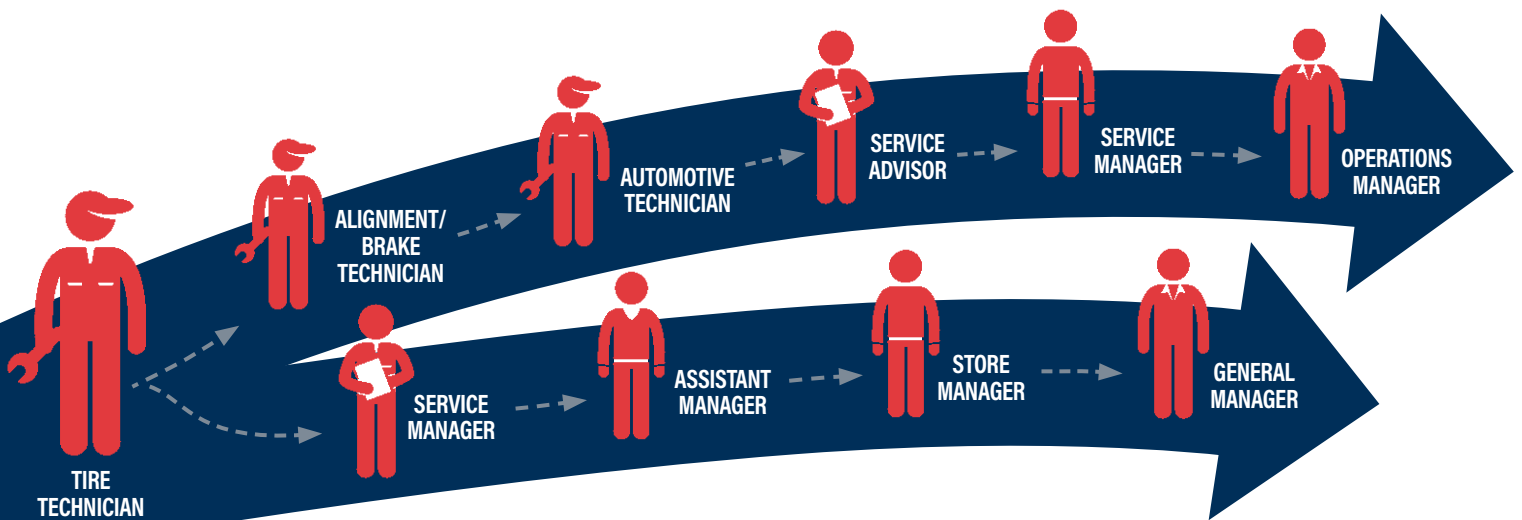
Looking for more than just a job? The tire industry offers hands-on work, real impact, and unlimited opportunity. Whether you're just starting out or ready to shift gears, this essential and rewarding field has a place for you.

### WHY THE TIRE INDUSTRY?

-  **MAKE A DIFFERENCE**
-  **BUILD REAL SKILLS**
-  **JOB SECURITY & ADVANCEMENT**
-  **BE PART OF A TEAM**
-  **NO TWO DAYS ARE THE SAME**

### WHO THRIVES IN THIS INDUSTRY

- ✓ **PEOPLE WHO LIKE WORKING WITH THEIR HANDS**
- ✓ **FAST LEARNERS READY TO GROW**
- ✓ **PROBLEM-SOLVERS AND TEAM PLAYERS**
- ✓ **THOSE LOOKING FOR A CAREER WITH PURPOSE**



### HEAR FROM THE INDUSTRY:

“What started as a job in 2002 as a tire technician has grown into a fulfilling, two-decade career in an industry that’s evolved through innovation, technology, and expanding opportunities—and I’m proud to be part of it.” - TOMMY WYGAL, BOB SUMEREL TIRE

“I started in the tire industry at 15 as a technician in my family’s dealership. Over the past 40+ years—as a tech, salesman, service manager, and association exec—I’ve seen how early hands-on experience lays the foundation for strong careers in leadership. Like many others, I never stopped learning, which opened doors to growth. The tire industry constantly seeks talent, and it often starts at entry-level.”

- KEVIN ROHLWING, TIRE INDUSTRY ASSOCIATION



[www.tireindustry.org](http://www.tireindustry.org)



FOR MORE RESOURCES ON  
A TIRE INDUSTRY CAREER,  
SCAN THE QR CODE