TIM BEVIER — Technical Rubber Co., Johnstown, Ohio
Supplier
Markets: Retail, Commercial/Truck, Industrial, Retread/Repair, OTR, Recycling, Farm/Agriculture

Tim is the national account business development manager at Technical Rubber Co. where he started his tire industry career in 1996. With Tech, he oversaw the transition of all TruflexPang sales and marketing divisions to TECH Johnstown in 1998. Since then, he has worked closely with numerous industry associations including the International Tire and Rubber Association (associate member), Tire Industry Association (member), the Tread Rubber and Tire Repair Materials Manufacturers Group (former chairman, now secretary, member), the Tire Retread and Repair Information Bureau (former president, now secretary), the America Trucking Associations (associate member), and the Technology and Maintenance Council (associate member). He has traveled globally working with various organizations helping to establish programs for customers using retail, light truck, truck, OTR tires, industrial belting and rubber lagging including service support equipment. Tim has introduced programs around following proper Industry Recommended Practices (IRPs), while identifying approved procedures to improve efficiencies and lower overall costs to the industry.

Tim feels his ability to work with so many individuals in the industry has given him a unique understanding of customer issues, concerns and expectations to meet industry needs. He welcomes the opportunity to provide industry knowledge gathered over the last 24 years to the TIA Board of Directors and various committees. “Having the opportunity to provide a supporting role in the industry through TRMG, TRIB, TMC and a representative of Tech International, I believe my 24 years of industry exposure can be beneficial to the TIA team,” he said.

ERNIE CARAMANICO — Amityville Firestone, Amityville, N.Y.
Tire Dealer
Market: Retail

Ernie is the president and owner of Amityville Firestone, a single-location tire dealership in Amityville, N.Y. For the past 21 years, he has served as president of the New York Tire Dealers Association. Ernie also is actively involved in his community and is a past president of the Amityville Chamber of Commerce. He is a current TIA Board member and serves on the government affairs, nominating and membership committees. Ernie would like to serve on the board so he can continue to represent the interests of the small independent tire dealer.

BRAD FEENEY — TBC Corp., Palm Beach Gardens, Fla.
Tire Dealer, Supplier, Non-Dealer Wholesaler/Distributor
Markets: Retail, Commercial/Truck, Industrial, Farm/Agriculture, OTR, Wholesale

Brad is director of commercial programs for TBC Corp. and oversees the company’s off-highway program. During his 13 years at TBC, Brad has designed and launched several of what he called “ahead of the curve products” including the TerraRok A/T Radial tire, redesigned and implemented a new Hyperion corporation consolidation tool and supervised a large inventory control project attaining the goals of inventory reduction and increased inventory accuracy. He also has volunteered and raised funds for the Automotive Aftermarket Charitable Foundation annual golf tournament. Brad said he is passionate about environmental sustainability, attracting new talent and the future technologies of the tire industry. He sees service on the TIA board as a positive way to have a voice to affect change within the industry. He said he would like to play an integral role in TIA’s mission “to promote tire safety through training and education, to act as the principal advocate in government affairs and to enhance the image and professionalism of the industry.”

TRAVIS GLIDDEN — Stellar Industries Inc., Garner, Iowa
Supplier
Markets: OTR, Commercial/Truck, Industrial, Farm/Agriculture

Travis is regional sales manager for Stellar Industries Inc. He started in the tire service truck business in 1986 building trucks for Collins Equipment, which was purchased by Stellar in 1993. For the past 30 years, he has traveled extensively throughout North America, selling, demonstrating, delivering and putting tire trucks into service, from urban California, to small town farm tire dealers in the Midwest, to the oil sands of Northern Alberta. He has taken TIA’s Advanced Hands-On Training courses in both earthmover and farm tire service. He said he takes pride in the personal relationships he has made throughout the tire industry. Working with independent tire dealers who are servicing commercial truck, farm/ag and all sizes of OTR tires has given him a good understanding of the industry and its challenges, including
safety considerations and lack of formal training, he said. For the past five years, Travis has worked with TIA to help plan logistics and host training classes that have allowed for the proper equipment and tools to be readily available for conducting the hands-on portion. Working with TIA has also allowed him to bring his service truck experience of proper tire truck and crane operation and maintenance into the classroom. Travis said he would like to see TIA training classes become a more prevalent industry standard and a requirement for all tire service technicians. 

Travis believes his passion for the industry, relationships with those involved in the industry and his experiences would make him a valuable contributor to the board. Having been in the industry and around the association for over 30 years, “I have seen what the association has done with their commitment to training, and I am at a point in my career and age that I would like to give back to the industry that has given me so much,” he said.

LANCE MEYER — Meyers Tire Supply, Akron, Ohio  
Supplier, Non-Dealer Wholesaler/Distributor  
Markets: Retail, Commercial/Truck, Industrial, Wholesale, Retread/Repair, OTR, Recycling, Farm/Agriculture

Lance Meyer is vice president of sales, general manager international at Myers Tire Supply where he has spent the past 28 years in a variety of sales roles, both in the field as a district sales manager for various regions and more recently in a leadership role in his current position. He is committed to education on best practices for wheel installation, from TPMS to proper tire repair, and has sat on several panels discussing these subjects during the SEMA show. Lance said one of the challenges facing the industry today is how to train and retain employees. “I feel this can be addressed by ensuring the owners and employees are aware of the proper tools that will not only keep them safer but allow for the job to be done quicker and more accurate,” he said.

Lance said he brings a passion for the business and a keen understanding of the industry. “For the past 28 years, I have witnessed the transformation of the tire industry due to the initiatives of TIA,” he said. “Not only would I bring these years of tire supply distribution knowledge to the board, but I would also look forward to taking the experience of shaping tomorrow’s tire industry, creating a safe and productive marketplace back out to the field.”

DAVID SHELTON — GITI Tire (USA), Ltd., Rancho Cucamonga, Calif.  
Manufacturer – Tire or Other  
Markets: Retail, Commercial Truck, Wholesale

David is director of industry relations for GITI Tire (USA) Ltd., where he interfaces with retail, wholesale, manufacturing and supply, as well as with consumers for passenger, light truck and commercial/truck. He also works with and is involved in recycling and environmental aspects of tires as well as in government affairs on state and federal levels regarding tire materials, tire engineering, tire performance and durability standards and regulations. He describes himself as a tire and automotive professional who is driven by systems, engineering, a scientific and mathematics background channeled into business. He is educated (MBA), observant, studious, strategic, solutions-oriented through situational/environmental analysis and has strengths in business modeling and applied regulatory environments. David brings experience in business management, market and competitive analysis, product development/product launches, marketing communication, strategic direction, mentoring, education/sales training/coaching, sales tool development, sales call analysis, consultative sales techniques, business solutions and team building.

David currently is involved in marketing intelligence with the U.S. Tire Manufacturers Association and the Tire and Rubber Association of Canada. He said he has thrived in and around the tire and vehicle industry for more than 45 years and wishes to assist others to do so. He wants to assist the tire industry in ensuring safe, reliable products and service for road (and off-road) transportation in the USA.

BRANDY SIELAFF — Commercial Tire, Meridian, Idaho  
Retreader, Fleet/Municipality  
Markets: Retail, Commercial/Truck, OTR, Industrial, Farm/Agriculture, Retread/Repair

Brandy is director of human resources and safety for Commercial Tire, Boise, Idaho, having joined the retreader in 2016 after serving as human resources director for J.R. Simplot Co. At Commercial Tire, she works to collaborate and create strong partnerships with operations, sales and headquarters functions by participating and learning the business, visiting sites, leading meetings and training and being accessible as a resource to the company’s business sites. She said she brings expertise in basic HR, succession planning, recruiting, compensation, safety, employee relations and education for both base and variable pay. She describes herself as an energetic, professional business-minded HR professional who is known to deliver strategic, data-driven human resources and business solutions, using collaboration, business savvy
and common-sense change management approaches. She feels she can bring some valuable perspective from outside of the tire industry focusing on training, communication and processes that will make our commercial techs and shop techs more effective and efficient. She credits her prior experience in food manufacturing, where thinking about operations communication, training and efficiency is critical to safety and overall business profitability, for giving her an invaluable outside perspective. “TIA does such wonderful training, outreach and support of the tire industry that I would like to be a part of that and share what knowledge I could,” she said.

LEIGH-ANN STEWART — Kal Tire, Vernon, British Columbia, Canada
Tire Dealer, Retreader
Markets: Retail, Commercial/Truck, OTR, Industrial, Farm/Agriculture, Wholesale, Retread/Repair, Recycling,
Leigh-Ann is director of health and safety for Kal Tire, where she has been the dealership’s senior safety professional for the past 17 years. In this role she has led a variety of activities including: the implementation of a Safety Leadership program across 17 countries, the introduction of numerous safety and operational initiatives that have led to a 60% reduction in workplace accidents over the years. She was the lead incident investigator for three tire-related fatalities and two court cases. In addition, she has advised the senior executive team and learning/development teams on improvements to various operational business units.

As a TIA board member, Leigh-Ann said she would bring a diversity of experience across applications including passenger and light truck, commercial, industrial, farm and OTR, as well as retreading, warehousing and trucking. She said it is her humanity that sets her apart and that her expertise in OHS law and corporate social responsibility make her a natural asset to TIA’s Board of Directors. “I have this desire (call it my mid-safety life crisis) to share any of the knowledge, learnings, challenges and failures I have experienced in the hope of making our tire world a little safer and more successful,” she said. She sees TIA’s mission as aligned with her own mission and passion.

JEFF WALLICK — K&M Tire, Chicago, Ill.
Non-Dealer Wholesaler/Distributor
Market: Wholesale
Jeff Wallick is director of training and a member of the executive leadership team at K&M Tire, a leading tire distribution company in the U.S. At K&M he has held professional roles in sales, sales management, marketing and programs, business management and training, and has industry experience within the retail, commercial, manufacturer, agriculture and distribution segments. Jeff is a contributing editor for Tire Review magazine and the vice president of the Ohio Tire & Automotive Association. He is the second generation of his family to work within the tire industry, an industry which, he said, “has always been so good to my family and put food on the table for me as I was growing up.”

In all, he has 15 years of industry experience serving independent tire dealers and auto repair shops throughout the country. He said he is passionate about serving the industry and has enjoyed his experience serving Ohio tire dealers through his role with OTAA. “Not only is it a great honor, but I also feel a deep responsibility to give back to the tire industry,” he said.

SCOTT WEEDEN — Barnwell House of Tires, Central Islip, N.Y.
Tire Dealer
Market: Retail, Commercial/Truck, Industrial, Retread/Repair, OTR
Scott Weeden is acting vice president of sales for Barnwell House of Tires. In his 22 years in the trucking industry, Scott has managed and run his own freight company and managed the New York City market for a commercial tire manufacturer. In his current role at Barnwell House of Tires, Scott has developed a team of 22 sales reps through extensive training and education and has increased revenue by 60% to $80 million in four years. He said having worked alongside with customers like Costco, Walmart, Pepsi and New York City Sanitation has proved his reputation for success by setting the industry bar for customer service and consultative partners. In addition, his experience working in various positions in the industry has given him the unique ability to think outside the box and add layers of perspective to discussions. Among his industry involvement, he currently serves on the Goodyear Dealer Advisory board and has participated in multiple manufacturer panel discussions. Scott said he has the experience and the ideas to shed some light on some difficult topics and he knows he would make a great addition to the TIA team. “Serving on the TIA Board of Directors will allow us to further educate, train and create awareness throughout the country in our industry about the importance of tire maintenance and best practices,” he said. “My goal is to ensure we continue to develop ways to keep tire technicians, drivers and pedestrians safe when on and off the road.”