

## 2019 TIA TENTATIVE SCHEDULE OF EVENTS PRE-SHOW EVENTS HOSTED AT CAESARS PALACE PRIOR TO GTE/SEMA SHOW

### MONDAY, NOVEMBER 4

9:00 a.m. – 9:30 a.m.	TIA Board Continental Breakfast	Caesars Palace
9:30 a.m. – 12:00 p.m.	TIA Board of Directors Meeting	Caesars Palace
8:00 a.m. – 2:00 p.m.	TRMG Meeting	Caesars Palace
9:00 a.m. – 4:00 p.m.	TIAE Meeting	Caesars Palace
12:00 p.m. – 12:30 p.m.	Annual Membership Meeting (open to all members)	Caesars Palace
12:30 p.m. – 2:00 p.m.	TIA Appreciation Lunch with State & Provincial Executives (by invitation only)	Caesars Palace
2:30 p.m. – 5:00 p.m.	TRIB Meeting	Caesars Palace
5:30 p.m. – 6:30 p.m.	Cocktail Hour (open to all members)	Caesars Palace
6:30 p.m. – 8:00 p.m.	Tire Industry Honors Awards Ceremony (ticketed event – open to all members and show attendees)	Caesars Palace
8:00 p.m. – 10:00 p.m.	Welcome Reception (ticketed event – open to all members and show attendees)	Caesars Palace

### TUESDAY, NOVEMBER 5

9:00 a.m. – 5:00 p.m.	Global Tire Expo – Powered by TIA/SEMA Show	Las Vegas Con. Ctr. – South Hall
10:00 a.m. – 11:00 a.m.	TPMS at 10: Programable Sensors	Las Vegas Con. Ctr. – South Hall 115-116
10:00 a.m. – 11:00 a.m.	Truck Tires at 10: Truck Tire Changing Machines	Las Vegas Con. Ctr. – South Hall 106-107
12:00 p.m. – 1:30 p.m.	TIA Past Presidents Luncheon (by invitation only)	Las Vegas Country Club
2:00 p.m. – 3:30 p.m.	Tires at 2: Successful Tire Dealers Share Their Secrets	Las Vegas Con. Ctr. – South Hall 115-116

### WEDNESDAY, NOVEMBER 6

9:00 a.m. – 5:00 p.m.	Global Tire Expo – Powered by TIA/SEMA Show	Las Vegas Con. Ctr. – South Hall
10:00 a.m. – 11:00 a.m.	ATS at 10: Wheel Retention and RIST	Las Vegas Con. Ctr. – South Hall 115-116
10:00 a.m. – 11:00 a.m.	Truck Tires at 10: Truck Tire and Wheel Assembly Balance	Las Vegas Con. Ctr. – South Hall 106-107
11:10 a.m. – 11:30 a.m.	Press Conference	Las Vegas Con. Ctr. – South Hall/TIA Lounge 40066
12:00 p.m. – 1:00 p.m.	TIA's 2019 Legislative Review: How New Laws and Regulations Will Impact the Tire Industry	Las Vegas Con. Ctr. – South Hall 106-107
2:00 p.m. – 3:30 p.m.	Management at 2: Re-engage Profitability by Engaging the New Generation Field of Study	Las Vegas Con. Ctr. – South Hall 115-116

### THURSDAY, NOVEMBER 7

9:00 a.m. – 5:00 p.m.	Global Tire Expo – Powered by TIA/SEMA Show	Las Vegas Con. Ctr. – South Hall
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### FRIDAY, NOVEMBER 8

9:00 a.m. – 4:00 p.m.	Global Tire Expo – Powered by TIA/SEMA Show	Las Vegas Con. Ctr. – South Hall
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**TIA BOOTH: Las Vegas Convention Center – South Hall/Booth 40067**

