

# GLOBAL TIRE EXPO

POWERED BY TIA

THERE'S NO PLACE LIKE IT.

## 2022 TIA TENTATIVE SCHEDULE OF EVENTS

Pre-Show Events Hosted at Bally's  
Prior to GTE/SEMA Show

### SUNDAY, OCT. 30

All meetings located at Bally's unless otherwise noted.

2:00 p.m.–4:00 p.m. **TopGolf - Government Affairs Benefit**  
*TopGolf, 4627 Koval LN, Las Vegas, Nev.*

### MONDAY, OCT. 31

All meetings located at Bally's unless otherwise noted.

8:00 a.m.–2:00 p.m.	<b>TRMG Meeting</b>	3:00 p.m.–5:00 p.m.	<b>Advisory Council Meeting</b>
9:00 a.m.–4:00 p.m.	<b>TIAE Meeting (TBD)</b>	5:00 p.m.–6:30 p.m.	<b>Cocktail Reception</b> (Ticketed event – open to all members and show attendees)
9:30 a.m.–10:00 a.m.	<b>TIA Board Continental Breakfast</b>	6:30 p.m.–8:00 p.m.	<b>Tire Industry Honor Awards Ceremony</b> (Ticketed event – open to all members and show attendees)
10:00 a.m.–12:00 p.m.	<b>TIA Board of Directors Meeting</b>		
12:00 p.m.–12:30 p.m.	<b>Annual Membership Meeting</b> (open to all members)		
2:30 p.m.–5:00 p.m.	<b>TRIB Meeting</b>		

### TUESDAY, NOV. 1

All meetings located at Las Vegas Convention Center.

9:00 a.m.–5:00 p.m.	<b>Global Tire Expo – Powered by TIA/SEMA Show</b> <i>Lower South Hall</i>	10:00 a.m.–11:00 a.m.	<b>Truck Tires at 10: OSHA Compliance Training for Commercial Dealers</b> – Upper South Hall 227
10:00 a.m.–11:00 a.m.	<b>TPMS at 10: TPMS Activation Tool and Sensor Platforms</b> – Upper South Hall 226	2:00 p.m.–3:30 p.m.	<b>Tires at 2: Successful Tire Dealers Share Their Secrets</b> – Upper South Hall 226

### WEDNESDAY, NOV. 2

All meetings located at Las Vegas Convention Center.

9:00 a.m.–5:00 p.m.	<b>Global Tire Expo – Powered by TIA/SEMA Show</b> <i>Lower South Hall</i>	11:10 a.m.–11:30 a.m.	<b>TIA Press Conference</b> <i>South Hall/TIA Lounge 40067</i>
10:00 a.m.–11:00 a.m.	<b>TPMS at 10: The State of TPMS Sensors</b> <i>Upper South Hall 226</i>	2:00 p.m.–3:30 p.m.	<b>Management at 2: How to Investigate an Accident</b> – Upper South Hall 226
10:00 a.m.–11:00 a.m.	<b>Truck Tires at 10: Jacking and Lifting Safety</b> <i>Upper South Hall 227</i>		

### THURSDAY, NOV. 3

Las Vegas Convention Center

9:00 a.m.–5:00 p.m. **Global Tire Expo – Powered by TIA/SEMA Show**  
*Lower South Hall*

### FRIDAY, NOV. 4

Las Vegas Convention Center

9:00 a.m.–4:00 p.m. **Global Tire Expo – Powered by TIA/SEMA Show**  
*Lower South Hall*



TIA BOOTH: Las Vegas Convention Center  
South Hall/Booth 40067

Note: The Global Tire Expo is a segment of the SEMA Show. Tentative Schedule as of 4/6/22.

Date \_\_\_\_\_ Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

**NUMBER OF TICKETS REQUESTED:**

_____ <b>TOPGOLF</b> \$150 Per Golfer or \$900 for Private Bay (6 Golfers).....	\$ _____	
Sunday, Oct. 30, 2022 • 2:00 p.m. - 4:00 p.m. • TopGolf, 4627 Koval LN, Las Vegas, Nev.		
_____ <b>TIA ANNUAL MEMBERSHIP MEETING</b> RSVP Required .....	\$ _____	NC
Monday, Oct. 31, 2022 • 12:00 p.m. - 12:30 p.m. • Bally's		
_____ <b>TIA ADVISORY COUNCIL MEETING</b> RSVP Required .....	\$ _____	NC
Monday, Oct. 31, 2022 • 3:00 p.m. - 5:00 p.m. • Bally's		
_____ <b>COCKTAIL RECEPTION</b> Complimentary Event, RSVP Required .....	\$ _____	NC
Monday, Oct. 31, 2022 • 5:00 p.m. - 6:30 p.m. • Bally's		
_____ <b>TIRE INDUSTRY HONORS AWARDS CEREMONY</b> Complimentary Event, RSVP Required.....	\$ _____	NC
Monday, Oct. 31, 2022 • 6:30 p.m. - 8:00 p.m. • Bally's		

Registration for pre-show events only. Does not include admission to sema show.  
 You must apply for show registration at [www.semashow.com](http://www.semashow.com).

**HOTEL INFORMATION:** *Must reserve room using contact information below in order to receive reduced rate. Do not contact hotel directly.*

**Bally's Las Vegas Hotel & Casino**  
 3645 S Las Vegas Blvd  
 Las Vegas, NV 89109

Saturday, Oct. 29: \$170  
 Sunday, Oct. 30: \$150  
 Monday-Thursday, Oct. 31-Nov. 3: \$166  
 Friday, Nov. 4: \$170

**Daily Resort Fee: \$37/day plus tax.**

*Note: Fee is NOT included in your nightly rate and will be collected upon check-in. Inclusions are subject to change by hotel.*

**Phone Reservations:** 866.611.8831 *(Reservation specialists are available Monday through Friday, 9:00 a.m. - 7:00 p.m. EST)*

**Online Reservations:** <https://bit.ly/GTRooms2022> • **Cut-off Date:** Sept. 23, 2022

**Form of payment (check one):**

Check (accepted until Oct. 1, payable to TIA in U.S. Dollars only.)  
 MasterCard  VISA  American Express  
 Total amount to charge to my credit card \$ \_\_\_\_\_

\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|  
 Credit Card # Exp. Date CVV

\_\_\_\_\_  
 Cardholder Name

\_\_\_\_\_  
 Cardholder Billing Address (if different from above) City/State/Zip

\_\_\_\_\_  
 Cardholder Signature

Electronic Signature:  Checking this box represents my electronic signature.

**Mail completed form with payment, or email or fax (credit card only) to:**

**Tire Industry Association**  
**1532 Pointer Ridge Place, Ste. G**  
**Bowie, MD 20716-1883**

**Email:**  
[lpindell@tireindustry.org](mailto:lpindell@tireindustry.org)  
**Fax: 301.430.7283**

Tickets will be mailed mid-October for orders received by Oct. 2, 2022. For orders received after Oct. 2, 2022 tickets can be picked up at the door one hour prior to the event. International ticket requests are available for pickup at will-call.  
**No refunds after Oct. 2, 2022.**

