

Sponsorship Participation Form



Note: Conference registration is not included with sponsorship package. Must be purchased separately.

Date: _____ Contact: _____

Company Name (as to appear in conference materials): _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country (if other than U.S.) _____

Phone: _____ Email: _____

Accounts Payable Contact: _____ Email: _____

On-Site Contact (if different from above): _____ Email: _____

SPONSORSHIP OF INTEREST:

Golf Hole **General** **Contributing** **Supporting** **Signature** **Other** _____ for \$ _____

Sponsor Branding (Signage/App):

- I will submit logo in eps or high-resolution jpg format. Email logo to lpindell@tireindustry.org on or before **Friday, Jan. 6, 2023**.
- Company logo on file no modifications required.
- I will submit company profile for app: Email profile to lpindell@tireindustry.org
- Company profile on file no modifications required.

Tabletop Display:

Tabletop selection process will begin the week of **Jan. 9, 2023**. Sponsorship must be paid in full in order to participate in tabletop selection process. Tabletops will be assigned based on level of sponsorship. Tabletop instructions will be released two weeks prior to conference (electric not provided.)

- I will participate in tabletop viewings. Display materials must be contained to tabletop (this is not a trade show.)*
- I will not require a tabletop.

Attendee Directory:

- I will submit high-resolution artwork on or before **Friday, Jan. 6, 2023**.
- Ad copy on file no modifications required.

Attendee Directory Ad Requirements:

- Ad dimensions: 1/4-page: 3 1/4"W x 4 3/4"H. Dimensions for Supporting & Signature Sponsors will be provided in advance of deadline.
- Preferred format: print quality pdf of 300 dpi or higher.
- Email ad copy to lpindell@tireindustry.org on or before **Friday, Jan. 6, 2023**.

- Friday Afternoon Breakout Sessions:** I'm interested in presenting – Available to sponsors at \$3,750 level and above, first-come, first-serve.
- Meeting Space:** I'm interested in securing meeting space (limited availability).**
- Service Trucks:** I'm interested in staging a service truck (restrictions apply) – Available to sponsors at \$5,000 level and above.
- Tire Display:** I'm interested in staging a tire or equipment (restrictions apply) – Available to sponsors at \$3,750 level and above.

* TIA is not responsible for the handling or receiving of any materials, nor materials left at facility.

** Private meetings or engagements are not permitted on or off of property if in conflict with conference scheduled events, including evening functions.

Golf Hole and General Sponsorship Pledges submitted on or after April 2nd will be at prevailing rate (Golf Hole \$3,000/General \$3,750).

Terms and Conditions:

- Sponsorship pledge due by **Jan. 6, 2023**.
- Sponsor must register for conference if attending. **Conference registration is not included with sponsorship package.**
- Sponsorships received after **Jan. 6, 2023** will not appear in attendee directory, program, or app.
- Sharing of tabletop display with non-sponsoring companies not permitted.
- Sponsorship fee forfeited for cancellations received after **Jan. 6, 2023**.

All meetings held at host hotel must be approved by TIA.

Payment Information: VISA MasterCard AMEX Please Bill Me (Bill Me option not available after Dec. 15)

Credit Card Number: _____ / _____ / _____ / _____ Expiration Date: _____ CVV: _____

Card Holder Name (please print): _____

Card Holder billing address: _____ City: _____ State: _____ Zip: _____

Signature: _____ Electronic Signature: Checking this box represents my electronic signature and agreement to all terms and conditions.

Feel free to contact LaKisha Pindell, Director of Meetings, with any questions at lpindell@tireindustry.org.

Email completed form to lpindell@tireindustry.org

[CLICK HERE TO DOWNLOAD SPONSORSHIP FORM](#)