

# TODAY'S *Tire* Industry

## SPECIAL CONGRATULATORY ADVERTISING OPPORTUNITY

RESERVE YOUR SPACE TODAY!



The Fall 2022 issue of *Today's Tire Industry* magazine will feature:

- A welcome to new TIA President Jim Pangle, Business Development Specialist, Fountain Tire
- A special section highlighting the 2022 Tire Industry Hall of Fame Inductees: *Hall of Fame:*
  - The late Larry Day, retired chairman, CEO and president of TBC Corp.
  - Christine Karbowski, retired Bridgestone Americas executive
  - Joe DePaolis, tire dealer and former president of the National Tire Dealers & Retreaders Association
  - The late Robert William Thomson, inventor of the pneumatic tire
- *Ed Wagner Leadership Award winner:*
  - Dr. Redmond "Red" Clark, president of Asphalt Plus L.L.C. in Barrington, Ill.

We invite you to honor any or all of these individuals on their accomplishments to the tire industry by placing a congratulatory advertisement in the special issue.

ARTWORK DUE: SEPT. 22, 2022 • PUBLISHES: EARLY OCTOBER

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

COUNTRY (OTHER THAN U.S.) \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

CHECK (MAKE PAYABLE TO TIA)  MASTERCARD  VISA  AMEX

TOTAL COST \$ \_\_\_\_\_

Credit Card Number \_\_\_\_/\_\_\_\_/\_\_\_\_/\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ CVV \_\_\_\_

Card Holder Name (Please print) \_\_\_\_\_

Card Holder Signature \_\_\_\_\_

Checking this box represents my electronic signature and payment authorization.

Card Holder Billing Address \_\_\_\_\_

### AD SIZES

Ad dimensions are shown width x height.

#### Full Page with Bleed:

Set document trim size to 7 7/8" x 10 3/4" and extend bleed 1/8" beyond all edges of the page (8 1/8" x 11")

Full Page without Bleed: 6 3/4" x 9 3/4"

Half Page Horizontal: 6 3/4" x 4 3/4"

Half Page Vertical: 3 1/4" x 9 3/4"

Quarter Page Vertical: 3 1/4" x 4 3/4"

### SPECIAL AD RATES

- Full Page: \$1,000
- Half Page Horizontal: \$750
- Half Page Vertical: \$750
- Quarter Page Vertical: \$500

### ADVERTISING ARTWORK

A full color print quality pdf is the preferred file format for ad submissions.



### CONTACT INFORMATION:

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